

at St Margaret's Plain only calling at the Old Cattle Market to pick up any passengers coming in from the country. The Old Cattle Market is still the main setting down point for most of the summer express services operated at present.

Whilst by some standards Coach Travel is slow, it is certainly cheaper than by rail and in 1969 it was still reckoned to have fares based on 2d a mile. In 1969 the return fare to London from Ipswich was 32/-d. The advertisements state quite clearly "It's cheaper by coach" and I do not think that can be disputed.

Ipswich inhabitants have been lucky in having a Corporation run transport system within the town and Eastern Counties to take them into the County, to the sea-side or by express to London. The 'Red bus' or the 'Trolley' (as Corporation vehicles are still known by) is used by people indiscriminately within the town. This fact often annoys people in the County in a hurry to get to work or home again, when their bus is filled with Ipswich inhabitants. Any rivalry between the two undertakings is a friendly one today, but one can detect a certain amount of satisfaction at Eastern Counties headquarters when one mentions the fact that Ipswich no longer has electric traction but motor buses. It's a "We told you so" smile. Even so, Eastern Counties seem to be quite content to leave Ipswich to run its own transport system within the borough boundary.

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